CRANBERRY

MEDIA KIT 2026

Crandall "Cranberry" Régy

Media Personality | Producer | Host | Creator | Mixologist

Authentic Caribbean storytelling across culture, food, travel, entertainment and lifestyle.







MEET CRANBERRY

I am a Dominican media personality, producer, interviewer, digital storyteller and mixologist with more than 12 years of experience.

My work blends Caribbean culture, entertainment, travel, nightlife, food, cocktails, motherhood and everyday island life into content that feels personal, vibrant and grounded in real experiences.

I create stories that help audiences discover places, people, flavours and moments through an authentic Caribbean lens.

BASED IN DOMINICA





Caribbean Vibes ♡

MY MEDIA JOURNEY

12+ YEARS IN CARIBBEAN MEDIA

Stories
People
Culture
The Caribbean
♡

News Reporter & Presenter
SAT Telecoms

Radio Personality
Kairi FM

Host & Producer
TEMPO Networks

Producer
Triple Kay Docuseries

Creator & Host
CranberryTV

Mixologist & Mobile Bartender
Since 2016

From traditional broadcasting to independent digital production, I bring professional media experience to every story.





Media Creates Opportunities
♡

THE CRANBERRY BRAND ECOSYSTEM

One personality. Four connected platforms for storytelling, education and experience.

Culture
Cocktails
Cuisine
Content
Community

Caribbean Flavors Bigger Stories♡

SAME PASSION
DIFFERENT PLATFORMS
BIGGER IMPACT



CRANBERRYTV

Caribbean culture, interviews, events, entertainment, travel and lifestyle.



COCKTAILS WITH CRANBERRY

Mixology education, tropical drinks, rum culture, tutorials and mobile bartending.



COOKING WITH CRANBERRY

Caribbean recipes, food discoveries, restaurant experiences and approachable home cooking.



SAVVY BERRY MEDIA

Digital strategy, production support, remote-work education and business storytelling.



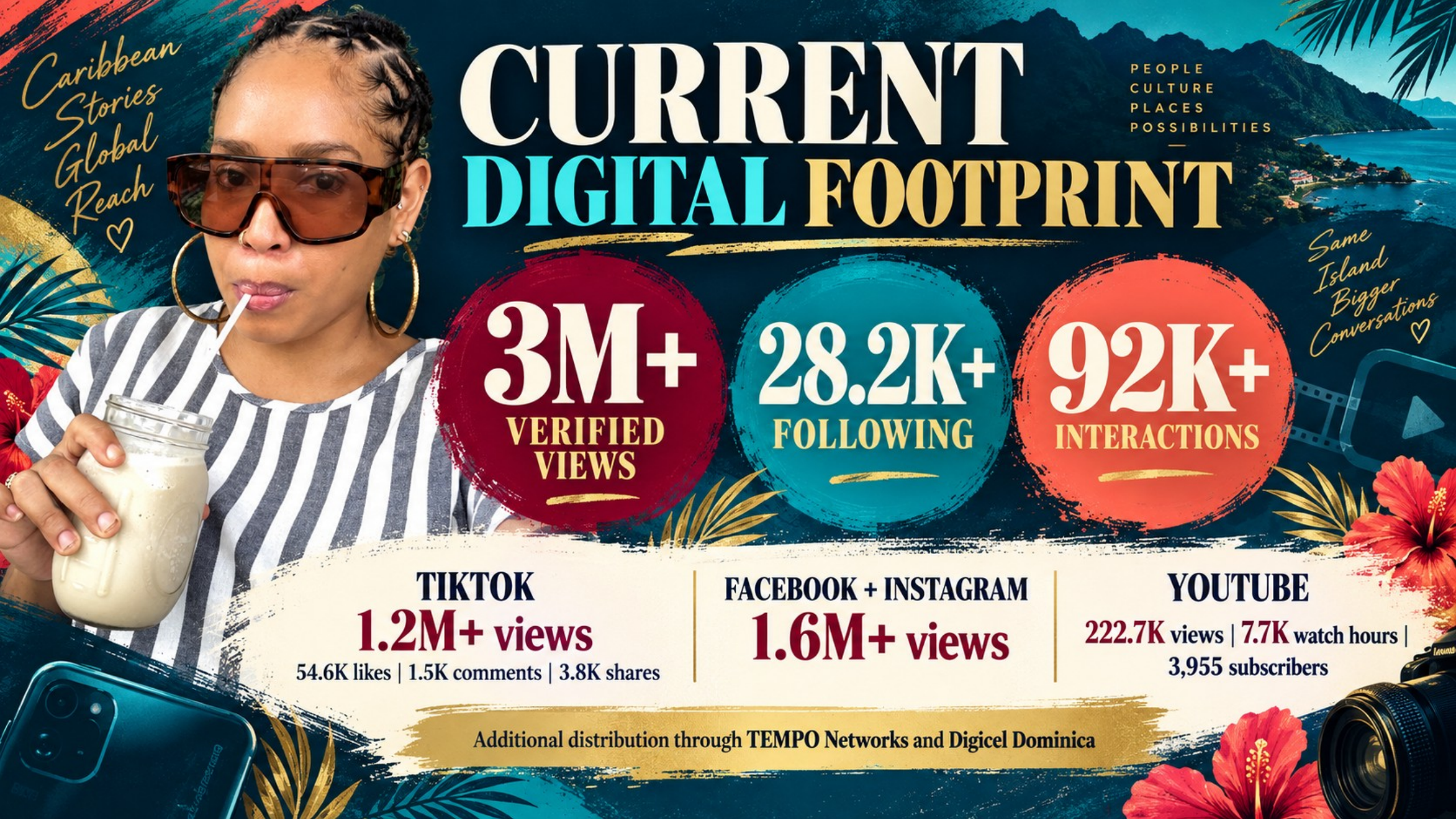






GOOD DRINKS
GOOD FOOD
GREAT CONVERSATIONS
BRIGHTER CARIBBEAN

PEOPLE
PLACES
CULTURE
OPPORTUNITY


Caribbean Stories Global Reach ♡
CURRENT
DIGITAL FOOTPRINT
PEOPLE
CULTURE
PLACES
POSSIBILITIES
Same Island Bigger Conversations ♡
3M+
VERIFIED VIEWS
28.2K+
FOLLOWING
92K+
INTERACTIONS
TIKTOK
1.2M+ views
54.6K likes | 1.5K comments | 3.8K shares
FACEBOOK + INSTAGRAM
1.6M+ views
YOUTUBE
222.7K views | 7.7K watch hours | 3,955 subscribers
Additional distribution through TEMPO Networks and Digicel Dominica



AUDIENCE & REGIONAL REACH

Caribbean adults aged 25–44 form the core of my video audience.

64.4%	Cranberry TikTok
64.0%	Cocktails with Cranberry TikTok
61.6%	CranberryTV YouTube

Women lead both TikTok communities

67% Cranberry | **78%** Cocktails with Cranberry

TOP MARKETS

Dominica | United States | Antigua & Barbuda | St. Lucia | Guadeloupe | Barbados | Sint Maarten | United Kingdom | Canada

My content connects island audiences with the wider Caribbean diaspora.

Canada
United States
United Kingdom
ATLANTIC OCEAN
Sint Maarten
Antigua & Barbuda
Guadeloupe
Dominica
CARIBBEAN SEA
St. Lucia
Barbados

Island People Global Connections

CONTENT THAT FEELS LIKE THE *CARIBBEAN*

My audience comes for honest experiences, useful discoveries and stories told with warmth, personality and a distinctly Caribbean point of view.



CARIBBEAN CULTURE



FOOD & COOKING





COCKTAILS & RUM



TRAVEL & TOURISM



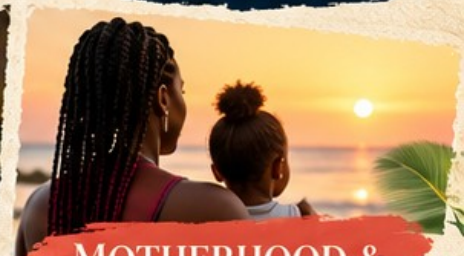
ENTERTAINMENT



EVENT COVERAGE



INTERVIEWS



MOTHERHOOD & LIFESTYLE



Island Vibes
Real Stories ♡
Bigger Tomorrow



SELECTED COLLABORATIONS

CULTURE
CUISINE
TRAVEL
PEOPLE
STORIES

Brands, media companies and experiences I have worked with include:

- TEMPO Networks
- Digicel Dominica
- GBA Enterprises / Bounty Rum
- HHV Whitchurch
- National Bank of Dominica
- InterContinental Dominica Cabrits Resort & Spa
- Villa Copthall
- DA Carnival Hub
- Shyguy Tours
- Bot Fox
- AC International LLC



MEDIA EXPERIENCE

- Host of Cross Caribbean Countdown and other TEMPO Networks programming
- Producer of the Triple Kay Docuseries
- Additional distribution through TEMPO Networks and Digicel Dominica

Caribbean Stories Worldwide

ISLAND ROOTED | GLOBALLY CONNECTED

PARTNER WITH CRANBERRY

- Sponsored content & brand campaigns
- Destination & tourism campaigns
- Event hosting & live coverage
- Interviews & red-carpet coverage
- UGC & social-first video
- Cocktail development & mixology demonstrations
- Food features & cooking content
- Brand ambassadorships
- Full production coverage

Caribbean Stories Global Brands

Every collaboration is shaped around the campaign goal, audience and platform.

PRICING AVAILABLE UPON REQUEST





WHY PARTNER WITH ME

PROFESSIONAL EXPERIENCE

More than 12 years across television, radio, production and digital media.

AUTHENTIC CARIBBEAN VOICE

Stories grounded in regional culture, real experiences and genuine curiosity.

MULTI-PLATFORM DISTRIBUTION

Content created for social platforms, long-form video and regional media.

ON-CAMERA CONFIDENCE

Experienced in hosting, interviews, live coverage and audience engagement.

CREATIVE RANGE

Food, cocktails, tourism, entertainment, lifestyle and cultural storytelling.

FLEXIBLE PRODUCTION

Creator-led campaigns or full production coverage with a professional team.



LET'S CREATE SOMETHING MEMORABLE

Crandall "Cranberry" Régy

Dominica

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cranb3rrytv@gmail.com
cocktailswithcranberry@gmail.com

Instagram & TikTok: @iamcranb3rry
Instagram & TikTok: @cocktailswithcranberry
Facebook: Cranberry | Cocktails with Cranberry
YouTube: CranberryTV

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